



DeST2018 Conference

First international conference on Development, Societies & Territories

Inaugural Conference of the Doctoral Programme in
Development, Societies & Territories

*Territorial Dynamics and Inequality: the
contribution of inter and transdisciplinary
approaches*

May 11 2018 | Lamego – Portugal

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Program

9:00-9:30 Opening session

09:30-10:30 Plenary Session

10:30-11:00 Coffee break

11:00-13:00 Parallel Sessions

13:00-14:30 Lunch

14:30-16:30 Plenary Session

16:30-17:00 Coffee break

17:00-18:30 Parallel Sessions

18:30-19:00 Closing Session

19:30-21:00 Gala dinner & Wine-tasting

PLENARY SESSIONS

9:00-9:30 | AUDITORIUM

Opening Ceremony

School of Hotel & Tourism Management (EHTL) | University of Trás-os-Montes e Alto Douro (UTAD) | PhD Programme in Development, Societies and Territories (DeST)

- **Paulo Vaz** (Director of EHTD)
- **Manuel Luís Tibério** (President of ECHS-UTAD)
- **Livia Madureira** (Director of DeST)

9:30-10:30 | AUDITORIUM

Plenary Session: *Innovation without regional development? Experiences from lagging regions in Spain and Portugal*

Chair: Maria de Lourdes Machado-Taylor (CIPES, U.Porto)

Keynote speaker: Pedro Ferreira Marques (INGENIO – CSIC/UPV)

14:30-16:30 | AUDITORIUM

Plenary Session: *Learning with the territories/Aprender com os territórios*

Chair: Artur Cristóvão (UTAD)

Participants:

- *Idanha.pt* (Ana Sofia Nunes e Paulo Longo, Câmara Municipal de Idanha-a-Nova)
- *Iniciativas de base local em Montemor-o-Novo* (Teresa Pinto Correia, Rede de Cidadania de Montemor-o-Novo)
- *Aldeias do Xisto - A viagem, a descoberta e os desafios* (Rui Simão, Rede de Aldeias do Xisto)
- *Rede Mundial de Cidades de Magalhães - Roteiro de uma estratégia transnacional de territórios e comunidades* (José Marques, Rede Mundial de Cidades de Magalhães)

Parallel Sessions Program

11:00 H - 13:00 H

Session 1 | DeST PhD sessions | Sala 3. - Rio Arda

Chair: Francisco Diniz

URBAN PLOTS: LEGAL AND CONCEPTUAL FRAMEWORK

Alexandra Ribeiro, Livia Madureira, Raquel Carvalho

Discussant: Paul Swagemakers (U. Vigo)

GEOTOURISM AND DEVELOPMENT: A SYSTEMATIC LITERATURE REVIEW AND RESEARCH AGENDA

António Duarte, Vítor Braga, Carla Marques, Artur Sá

Discussant: Pedro Ferreira Marques (INGENIO - CSIC/UPV)

CHALLENGES, TRENDS AND TENSIONS OF HIGHER EDUCATION SYSTEMS IN THE SOCIETIES AND REGIONS IN WHICH THEY ARE INSERTED

Daniela Olo, Leonida Correia, Conceição Rego

Discussant: Maria de Lourdes Machado-Taylor (CIPES)

Session 2 | DeST PhD sessions | Sala 4. - Rio Paiva

Chair: José Portela

FACTORS DRIVING WINE CHOICE: THE CASE (DO) DOURO WINE

Carla Ferreira, Lina Lourenço-Gome, Lúgia Costa Pinto, Ana Patrícia Silva

Discussant: Ana Guia (IPV)

HOW CAN HEALTHIER DIETS AND SUSTAINABLE LIFESTYLES FOSTER SUSTAINABILITY IN FARMING SYSTEMS?

Susana Campos, Livia Madureira

Discussant: Maria Alló (Universidade da Corunha)

THE USE OF DIGITAL MARKETING TOOLS BY DESTINATION MARKETING ORGANIZATIONS - A COMPARATIVE STUDY BETWEEN WINE TOURISM DESTINATIONS

Filipa Jorge, Carlos Fonseca, Mário Sérgio Teixeira, Ramiro Gonçalves, Ricardo Jorge Correia

Discussant: Carlos Marques (UTAD)

LITERACIA EM SAÚDE EM COMUNIDADES RURAIS PORTUGUESAS: UMA PROPOSTA TEÓRICO METODOLÓGICA DE INVESTIGAÇÃO

Maria Fernanda Lopes, Octávio Sacramento, Maria João Monteiro

Discussant: Berta Nunes (C.M. Alfândega da Fé)

Session 3 | DeST PhD sessions | Sala 5. - Rio Sousa

Chair: Cássio Rolim

A PARTICIPAÇÃO DOS AQUICULTORES EM REDES MULTIADORES INFLUENCIA A TOMADA DE DECISÃO PARA SUSTENTABILIDADE? O CASO DO GRUPO WHATSAPP “PEIXE DE RONDÓNIA”

Marcos C. Santos, Livia Madureira, Carlos P. Marques

Discussant: Teresa P. Correia (ICAAM - UÉvora)

TECHNICAL EFFICIENCY IN AGRICULTURE: BIBLIOMETRIC REVIEW AND META-REGRESSION ANALYSIS

Micael Santos, Ana Marta-Costa, Xosé Rodríguez

Discussant: Leonardo Costa (UCP)

THE IMPORTANCE OF CONSUMERS' AND ENTREPRENEURS' ATTITUDES TO THE USE OF SELF CHECK-OUT MACHINES IN SUPERMARKETS: THE CASE OF TOWNS IN LOW POPULATION DENSITY TERRITORIES IN THE PORTUGUESE DOURO REGION

Mário Martins, Francisco Diniz, Ramiro Gonçalves

Discussant: Vitor Braga (IPP)

17:00 H - 18:30 H

Session 1 | Ordinary sessions | Sala 3. - Rio Arda

Chair: Paul Swagemakers

TOURISM AS A LOCAL DEVELOPMENT STRATEGY

Raphael Marinho

AGROECOLOGY AND CONVENTIONAL AGRICULTURE: A BRIEF CRITICAL COMPARATIVE

Ubyrajara Bello

ATUAÇÃO DA CÂMARA TÉCNICA ESTADUAL DO CAFÉ EM MINAS GERAIS, BRASIL: UMA APLICAÇÃO DA NOVA ECONOMIA INSTITUCIONAL

João Marcos Caixeta Franco, Cristina Clara Ribeiro Parente, António Carlos dos Santos

INNOVATIONS AND TRANSITIONS TO SUSTAINABILITY: MULTI LEVEL PERSPECTIVE AND SOCIAL PRACTICE THEORY APPROACHES

Fabiola Polita, Livia Madureira

CONTESTED APPROACHES TO LAND-USE: LIVESTOCK FARMING IN MOUNTAINOUS AREAS

Paul Swagemakers, Markus Schermer, Lola Dominguez Garcia, Pierluigi Milone, Flaminia Ventura

Session 2 | Ordinary sessions | Sala 4. - Rio Paiva

Chair: Octávio Sacramento

CONSERVATION PREFERENCES AND SUPPORT FOR TOURISM DEVELOPMENT IN RURAL AREAS

Carlos Marques, Carmem Leal

CONSIDERATIONS ON PAYMENTS FOR ENVIRONMENTAL SERVICES AND THE COMMERCIALIZATION OF NATURE

Tatiana Homobono

GOVERNANCE, RISK AND RESILIENCE: DEBATES AND PERSPECTIVES ABOUT TERRITORY

Artur Ferreira

A OPORTUNIDADE DO ECO-DESENVOLVIMENTO

Paulo Fonseca

ASSESSING PREFERENCES FOR WILDFIRE PREVENTION POLICIES IN SPAIN

María Alló, María L. Loureiro

BEYOND WORK, LOOKING FOR ANOTHER SELF: MIGRATIONS FROM EUROPE TO BRAZIL

Octávio Sacramento

Session 3 | Ordinary sessions | Sala 5. - Rio Sousa

Chair: Sofia Gouveia

EUROPEAN UNION COHESION POLICY: AN (UN) SUCESSFULL CASE?

Susana Rodrigues, Luís Ramos

TERRITORIAL AND PROSPECTIVE STRATEGIC PLANNING AS SUPPORT THE DEVELOPMENT OF TOURIST NETWORKS: THE CASE OF THE NETWORK OF HISTORICAL VILLAGES OF PORTUGAL

Paula Reis, Maria Da Saudade Baltazar

THE SUSTAINABILITY OF EUROPEAN AGRICULTURAL FIRMS

María José Palma Lampreia dos Santos, Manuel Mota

FROM AN INNOVATIVE POLICY APPROACH TO THE INNOVATION OF DEVELOPMENT PRACTICES IN RURAL AREAS: THE LEADER APPROACH CASE

Rosângela Oliveira Soares, Manuel Luís Tibério

INOVAÇÃO EM AMBIENTE PÚBLICO NO SISTEMA AGROALIMENTAR DO CAFÉ

João Marcos Caixeta Franco, Mariane Figueira, Cristina Clara Ribeiro Parente

DETERMINANTS OF WINE EXPORTS: A GRAVITY MODEL APPLIED TO PORTUGUESE WINES

Sofia Gouveia, Anthony Macedo, João Rebelo

18:30 H - 19:00 H | AUDITORIUM

Closing Session

Take home messages

- **Francisco Diniz & José Portela**

Closing ceremony

- **Timothy Koehnen (CETRAD)**